YouGov / Best For Britain Survey Results

Sample Size: 1075 GB Adults who say they would vote Labour in a General Election
Fieldwork: 17th - 19th December 2017

	Total	EU Ref Vote		Vote certainty		EU Ref Vote + Vote certainty			
		Remain	Leave	Definitely vote Labour	Might change mind	Definitely vote Labour + Remain	Definitely vote Labour + Leave	Might change mind + Remain	Might change mind + Leave
Weighted Sample	**1025**	622	259	747	246	460	189	152	59
Unweighted Sample	1075	716	246	788	254	538	174	165	61
	%	%	%	%	%	%	%	%	%
Vote in 2016 EU Referendum									
Remain	**61**	100	0	62	62	100	0	100	0
Leave	**25**	0	100	25	24	0	100	0	100
Can't remember / Did not vote	**14**	0	0	13	15	0	0	0	0
And will you definitely vote this way, or might you change your mind before the next election?									
I will definitely vote this way	**73**	74	73	100	0	100	100	0	0
I might change my mind before the next election	**24**	24	23	0	100	0	0	100	100
Don't know	**3**	2	4	0	0	0	0	0	0

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Fieldwork: 17th - 19th December 2017

	Total	Gender		Age				Social Grade		Region				
		Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1025	500	525	177	519	206	124	618	408	184	258	219	302	63
Unweighted Sample	1075	446	629	168	514	244	149	696	379	111	311	247	329	77
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Vote in 2016 EU Referendum

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Remain	**61**	62	59	59	63	59	58	70	46	63	65	58	57	63
Leave	**25**	23	28	9	24	35	39	18	36	17	22	30	30	23
Can't remember / Did not vote	**14**	15	13	32	14	7	3	12	17	20	13	12	13	15

And will you definitely vote this way, or might you change your mind before the next election?

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
I will definitely vote this way	**73**	73	72	62	74	75	80	73	73	77	66	75	77	63
I might change my mind before the next election	**24**	24	24	32	23	23	19	25	23	21	30	24	19	36
Don't know	**3**	3	4	6	3	2	1	2	5	2	4	2	5	1

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		Remain	Leave	Definitely vote Labour	Might change mind	Definitely vote Labour + Remain	Definitely vote Labour + Leave	Might change mind + Remain	Might change mind + Leave
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Unweighted Sample	1075	716	246	788	254	538	174	165	61
	%	%	%	%	%	%	%	%	%

Imagine Labour fought the next election with the following policies towards the European Union, how would you react?

Promised to stop Brexit and keep Britain inside the EU

	Total	Remain	Leave	Definitely vote Labour	Might change mind	Definitely vote Labour + Remain	Definitely vote Labour + Leave	Might change mind + Remain	Might change mind + Leave
I would be delighted	45	64	4	48	38	69	5	52	3
I would be pleased	18	22	5	16	24	18	5	31	2
TOTAL DELIGHTED / PLEASED	63	86	9	64	62	87	10	83	5
I wouldn't really mind	10	7	16	10	9	8	17	7	17
I would be disappointed	9	3	25	8	12	2	23	4	35
I would be angry	11	1	39	11	11	0	41	1	35
TOTAL DISAPPOINTED / ANGRY	20	4	64	19	23	2	64	5	70
Don't know	7	3	11	6	7	3	10	4	9

Promised to proceed with Brexit and ensure Britain leaves the EU

	Total	Remain	Leave	Definitely vote Labour	Might change mind	Definitely vote Labour + Remain	Definitely vote Labour + Leave	Might change mind + Remain	Might change mind + Leave
I would be delighted	12	0	42	13	10	0	44	1	33
I would be pleased	10	4	26	10	13	4	25	6	34
TOTAL DELIGHTED / PLEASED	22	4	68	23	23	4	69	7	67
I wouldn't really mind	19	18	16	19	19	19	15	17	17
I would be disappointed	39	56	3	38	41	54	3	61	4
I would be angry	12	16	2	12	10	18	3	12	1
TOTAL DISAPPOINTED / ANGRY	51	72	5	50	51	72	6	73	5
Don't know	9	5	11	8	7	5	10	4	12

And on the following scale, where 1 means "completely against Brexit" and 5 means "completely in favour of Brexit", what do you think comes closest to the Labour party's current position?

	Total	Remain	Leave	Definitely vote Labour	Might change mind	Definitely vote Labour + Remain	Definitely vote Labour + Leave	Might change mind + Remain	Might change mind + Leave
1 – Completely against Brexit	23	32	3	26	17	36	3	22	3
2	17	20	8	16	21	19	7	22	15
3	30	34	26	31	30	34	27	34	22
4	10	7	18	8	14	5	16	12	21
5 – Completely in favour of Brexit	9	1	31	9	7	0	34	1	25
Don't know	10	6	13	9	10	5	12	8	15

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	Total	Gender		Age				Social Grade		Region				
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Unweighted Sample	1075	446	629	168	514	244	149	696	379	111	311	247	329	77
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine Labour fought the next election with the following policies towards the European Union, how would you react?

Promised to stop Brexit and keep Britain inside the EU

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
I would be delighted	45	51	39	39	47	46	44	52	34	44	51	42	43	42
I would be pleased	18	16	20	38	16	12	9	20	15	25	16	17	16	17
TOTAL DELIGHTED / PLEASED	**63**	**67**	**59**	**77**	**63**	**58**	**53**	**72**	**49**	**69**	**67**	**59**	**59**	**59**
I wouldn't really mind	10	10	10	8	11	7	14	9	11	12	8	10	11	7
I would be disappointed	9	7	11	5	8	14	9	7	12	2	8	12	11	13
I would be angry	11	11	12	1	10	18	21	7	17	4	13	16	12	12
TOTAL DISAPPOINTED / ANGRY	**20**	**18**	**23**	**6**	**18**	**32**	**30**	**14**	**29**	**6**	**21**	**28**	**23**	**25**
Don't know	7	5	8	10	8	3	3	5	10	12	4	4	8	9

Promised to proceed with Brexit and ensure Britain leaves the EU

	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
I would be delighted	12	11	13	2	10	20	24	7	19	6	11	16	14	11
I would be pleased	10	9	11	5	10	15	8	8	13	3	10	11	13	15
TOTAL DELIGHTED / PLEASED	**22**	**20**	**24**	**7**	**20**	**35**	**32**	**15**	**32**	**9**	**21**	**27**	**27**	**26**
I wouldn't really mind	19	20	18	28	20	11	13	19	19	22	18	16	19	19
I would be disappointed	39	39	39	46	36	40	36	46	28	38	44	40	35	27
I would be angry	12	15	9	9	13	9	13	13	10	14	12	10	9	18
TOTAL DISAPPOINTED / ANGRY	**51**	**54**	**48**	**55**	**49**	**49**	**49**	**59**	**38**	**52**	**56**	**50**	**44**	**45**
Don't know	9	7	10	11	10	4	6	6	12	16	4	6	10	9

And on the following scale, where 1 means "completely against Brexit" and 5 means "completely in favour of Brexit", what do you think comes closest to the Labour party's current position?

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1 – Completely against Brexit	23	27	20	22	24	20	28	25	21	29	26	22	21	18
2	17	17	18	32	16	12	11	19	15	11	20	19	16	25
3	30	30	31	26	28	39	31	33	26	33	25	32	31	32
4	10	12	8	10	11	11	8	10	10	9	11	9	11	10
5 – Completely in favour of Brexit	9	7	11	3	8	12	15	5	15	3	10	11	10	7
Don't know	10	7	13	8	12	6	7	8	13	15	8	8	10	8

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